

AN EMERGENCY MESSAGE TO THE FCC:

If your organization ever wondered what the dangers of media consolidation might be, consider carefully the astounding case of Sinclair Broadcasting.

Unless they are stopped from misusing the public airwaves in their gambit at blatant electioneering, they will be forcing their station managers to preempt regular programming on their many TV stations around the country in order to broadcast a blatant political smear against a candidate for the office of the Presidency of the United States just days before the actual election process. This is outrageous and should concern the FCC and all Americans..

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. But when large companies control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy. Instead of something produced at "News Central" far away, it's more important that we see real people from our own communities and more substantive news about issues that matter.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.

--Signed: Michael Jameson, Dallas, Texas